Web 2.0 Rollout & Faculty Technologies

Faculty Conference
20 August 2008
Discussion Agenda

- Overview
- Changes in the ASU Web Presence
- ASU Internet & Intranet
- Enterprise Technology to Support Faculty
Web 2.0 Overview

• Redesign & Re-launch Approved in February, 2008.
• Approved Definition of Purpose:
  – The purpose of the Arkansas State University web presence is to engage external constituents with the life and activities of the University. Our first priority is to present compelling and engaging reasons for prospective students to enroll at ASU. Second priorities include reaching prospective faculty and donors, and informing alumni and the general public about opportunities to participate in the life of the University.*

*Adapted from “Gearing Up for Web 2.0”, The ASU Web Task Force report, Approved by Executive Council.
What IS Changing

• Main University Web Site
• All Division, College, Department, Program, and hosted University Web Sites.
What is Changing

• ASU Website is being realigned to accomplish definition of purpose.
• Content is grouped into **Internet** content and **Intranet** content.
• **Internet** content targets prospect students, prospective faculty, and donors.
• **Intranet** content targets users with whom we have a relationship (Current Students, Faculty, & Staff)
What Is NOT Changing

- Faculty Sites
- Course Sites
- Student Organization Sites
- Faculty Organization Sites
- AStateRedWolves.Com
- KASU
- ASUHerald.com
ASU Internet Web Site

• Series of content-driven templates.
  – Many Content Contributors (approx. 175)
  – Some Content Owners (approx. 45)
  – Few Content Publishers (each VC area has 1)

• All sites utilize templates, depending on type of organization.

• Main site template – 1

• Organization templates - 12
Content Publishing Model

University Content Publisher
(no action necessary to Publish)

Division Content Publisher
- VCAAR Content Publisher
- VCSA Content Publisher
- VCFA Content Publisher
- Chancellor’s Office Content Publisher
- VCA Content Publisher
- Athletics

Organization Content Contributors
(Currently 175)
- Content Contributors
- Content Contributors
- Content Contributors
- Content Contributors
- Content Contributors
- Content Contributors
- Content Contributors
Content Management System

- Content Contributors have access.
- Two Conversion Workshops so far.
- Web Design Committee facilitating conversion.
ASU Intranet

- AccessPoint Rebranded
- All intranet content will be delivered through channels.
- Some content will be on both Internet and Intranet sites once.
Web Summary

• New site goes live on September 9, 2008, 7:00am.
• New portal goes live on September 9, 2008, 7:00am.
• All Internet sites must be converted by December 15, 2008.
• All Intranet content will be in place by May 30, 2009.
Faculty Technologies

Faculty Online Services

• Services and information for faculty are available through: http://www.astate.edu/sections/facultyandstaff/

• The portal provides access to all the tools you need as a member of the ASU faculty including forms, information, and your gateway to the Banner system. To access the portal go to http://accesspoint.astate.edu
Student Email

Student Email Addresses

• Student Email is hosted through Google.
• Student email addresses can be found in the online directories.
Graduate Teaching Assistants

Graduate Teaching Assistants

• Graduate teaching assistants wanting to receive mail using the “astate.edu” email rather than the “smail.astate.edu” email domain may visit our website at:

http://its.astate.edu/content/gainfo/
Email Groups

Email Groups

• Email groups that were auto-generated by course id will still be available for instructors to contact students; however, the address has changed to courseid@groups.astate.edu

Example: Eng100301@groups.astate.edu

This is available for all groups containing students in particular courses.
Teaching Tools

• **Blackboard 8** – OnLine Course Management Software - For more information visit the University Blackboard site at [http://www.astate.edu/sections/blackboard](http://www.astate.edu/sections/blackboard)

• **Respondus** – Test Management Tool & browser lockdown application which works with Blackboard8 – For information visit [http://its.astate.edu/content/Respondus](http://its.astate.edu/content/Respondus)

• **Tegrity** – Audio/Visual Lecture classroom recording software – For information visit the CLT website [http://www.clt.astate.edu/](http://www.clt.astate.edu/)
Spam Filter

We have replaced our previous spam filter, Barracuda, with a new appliance called Ironport. Instructions for installing the optional Ironport Plugin for Outlook are posted at http://its.astate.edu/spam/
Emergency Alert System

- The Emergency Alert System
  - Enables University Police and/or first responders to issue informative messages to faculty, staff, and students during serious emergency situations
  - Incorporates visual messages on campus phones, computers, and kiosks
- Register your cell phone at:
Web 2.0 Rollout & Faculty Technologies

Faculty Conference
20 August 2008