

Arkansas State University–Jonesboro Proposed Role and Scope

Arkansas State University–Jonesboro (ASUJ) is a Carnegie Doctoral/Professional university offering certificate, associate, baccalaureate, master's, specialist, and multidisciplinary and professional doctoral programs responsive to the educational needs of the state and Delta region. In addition to the offerings on the Jonesboro campus, courses are taught at a number of off-campus sites in northern and eastern Arkansas and are delivered in traditional, compressed video, blended, and web-based formats.

ASUJ's public service efforts are directed toward advancing economic development and quality of life for the people of Arkansas through direct support services and consultation in health education, economic development, technology transfer, basic and applied research, creative and cultural activities, and continuing education and outreach. While maintaining its commitment to northern and eastern Arkansas, ASUJ is becoming increasingly national and international in its education, research and outreach mission.

ASUJ is committed to diversity initiatives that promote academic access and success. Its international initiatives contribute to a global environment of learning, scholarship, and creativity. Through ASUJ's commitment to innovative, high quality teaching, research, and service, it serves the needs and interests of its constituencies. New educational programs are developed in response to state and regional needs in the areas of education, economic development, health and welfare. For example, the PhD programs in Heritage Studies and Molecular Biosciences in support of cultural tourism and biotechnology respectively, the MA in Criminal Justice in support of law enforcement, the MSW and accelerated BSN in nursing in support of health and social welfare, and the AAS in Food Science in support of local food processing industry.

The formal units responsible for carrying out public engagement activities include the Office of Research and Technology Transfer, the ASU Research and Development Institute (a private, non-profit organization to promote research and scholarly activities at ASU via transfer of innovation from the faculty and staff to the community and region), the Arkansas Biosciences Institute at ASU, the Small Business Development Center, the Center for Regional Programs, the Delta Center for Economic Development, the Center for Entrepreneurial and Family Business Studies, the Office of Delta Heritage Initiatives, the Office of Delta Studies, Childhood Services, the Beck PRIDE Center for America's Wounded Veterans, the Regional Center for Disaster Preparedness Education, the Horizon Institute, the ASU Museum, The Convocation Center, the Fowler Center for the Performing Arts and all ten of the University's Colleges. Groups and individuals served include businesses, farmers, public school students and employees, governmental leaders, the health community, and the general public.

Economic development and technology transfer efforts are concentrated on supporting agriculture and regional industry, human health and environment, and developing knowledge based industry generated by basic and applied research. The formal research

and research support units include the Arkansas Biosciences Institute at ASU, the Office of Research and Technology Transfer, the Ecotoxicology Research Facility, the Laser Research Group, and the Office of Agricultural Research, which is a cooperative program with the University of Arkansas-Fayetteville. Research is encouraged through a program of reassignments time for faculty members and the allocation by a faculty research committee of internal funds areas as learning theory, chemico-biologic parameters of mammalian fertilization, computational mechanics, large data base mining, applications of laser spectroscopic methods, plant biotechnology and environmental science.

Attachment A lists the current degree programs recognized by the Arkansas Higher Education Coordinating Board to be offered by ASUJ in carrying out its institutional role and scope.

www.arkansashighered.com/pdfs/RP/Degrees.pdf

Attachment B lists the organizational units approved for ASUJ to carry out its instructional, public service, and research role and scope.

www.arkansashighered.com/pdfs/RP/DeptCode.pdf