INSTRUCTIONAL TECHNOLOGY-DISTANCE LEARNING-ONLINE EDUCATIONAL TASK FORCE

Charge

• To examine the state of the art in instructional technology, distance learning, and online education

• To recommend in priority order the actions that ASUJ should take to enhance instructional technology and distance learning.
Intervention

Establish the Connect @ Astate (CAA) program to transform and enhance teaching and learning at ASUJ by adapting, creating, and integrating new and emerging information technologies for a variety of distance learning and online applications.
PRIORITY 1

Develop and implement marketing strategies that connect target audiences with the Connect@Astate program.

PRIORITY 2

Streamline the enrollment process for distance-learning courses by creating a packaged web presence that incorporates a three click registration and checkout procedure.
PRIORITY 3

Create the Office of Instructional Design to encompass the present operations of the CLT office and staff and to provide support and in-service activities regarding academic and pedagogical matters such as new course startup, custom technology solutions, instructional design, assessment/testing training, support for emerging technologies, and faculty development.

PRIORITY 4

Enhance via IT Services the technical and application support services for National LambdaRail/Internet 2, Blackboard, standard software/hardware, enrollment issues, A/V support, etc.
PRIORITY 5

Develop student pre-enrollment support system that addresses the following:

- Is on-line learning for you?
- Technical Requirements
- Knowledge Requirements
- What to expect/how it works
- Guidelines to succeed
- Enrollment checklist
- Online tutorial for taking distance learning courses and accessing student support systems at no additional charge to the student.
PRIORITY 10

Enhance the compressed video network via the following strategies:

• Create a flexible schedule for use of compressed video network facilities to accommodate web-assisted courses as well as weekend and night schedules.

• Create partnerships to expand compressed video facilities through the ASU Education Renewal Zone partners.
Arkansas State University and Higher Education Holdings

Academic Partnerships
For the complete report, please visit: