State of the University
Where We Are . . . Where We Need To Go

By
Robert L. Potts, Chancellor
Overview

- 2007-08 Task Forces Results
- Enrollment
- Diversity Snapshot
- Curriculum Developments
- Finances and Faculty Salaries
- Research and Sponsored Programs
- Capital Projects
- Capital Campaign
- Athletics
- Strategic Directions
Task Forces for 2007-08

- Seven task forces worked on key issues
- Excellent work completed by faculty and staff
- Thanks to all task force participants
- Implementation in various stages
- Details to be covered in other reports today
Enrollment

• Fall 2007: Headcount 10,869, FTE: 8,695
• Housing at capacity; wait list large
• International Program increase from 132 to 350+ students
• Domestic applications and acceptances up
• Freshmen orientation participants up
# Diversity Snapshot

<table>
<thead>
<tr>
<th></th>
<th>Fall 2006</th>
<th>Fall 2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>Undergraduates</td>
<td>19.6 %</td>
<td>19.7 %</td>
</tr>
<tr>
<td>Graduate</td>
<td>15.3 %</td>
<td>16.3 %</td>
</tr>
<tr>
<td>Faculty</td>
<td>12.5 %</td>
<td>11.7 %</td>
</tr>
<tr>
<td>Staff (full-time)</td>
<td>14.6 %</td>
<td>13.3 %</td>
</tr>
</tbody>
</table>
Curriculum Developments

- Discrete majors in undergraduate engineering programs
- Master’s program in Engineering Management
- Master of Social Work implementation
- New Web-based delivery partnership with Higher Education Holdings
- DPT in Physical Therapy (under development)
- Expanded ADHE Role and Scope Statement
Finances

- Fiscal 2008-09 ASU state appropriation of $60,970,631 cut 3.6% or $2,223,822 to $58,746,809 in April 2008
- 2008-09 Operating budget recommended by UPC and adopted by Board of Trustees is $122.2 million for E&G Fund, $24.3 million for Auxiliary Operations.
- Budget “balanced” and 2% raise obtained by using $573,413 of projected increased revenue from international program and deferring additional university contribution to health insurance fund
- Financial ratios, while improving, need further strengthening
Faculty Salaries

- Increasing faculty salaries must be high priority
- Cost of living rapidly increasing for existing faculty
- Within next 10 years, many ASUJ faculty will retire – ASU must compete for new faculty in national market; salaries are not competitive
- Each 1% of salary increase for faculty and staff at ASUJ costs $740,115, including fringe benefits; each 1% percent raise for just faculty costs $371,030
## Faculty Salary Averages

<table>
<thead>
<tr>
<th></th>
<th>National *</th>
<th>SREB *</th>
<th>ASUJ *</th>
<th>UALR *</th>
<th>UCA *</th>
<th>UAF</th>
</tr>
</thead>
<tbody>
<tr>
<td>Professor</td>
<td>$85,726</td>
<td>$80,733</td>
<td>$74,900</td>
<td>$82,800</td>
<td>$76,900</td>
<td>$98,500</td>
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<tr>
<td>Associate Professor</td>
<td>$68,034</td>
<td>$65,411</td>
<td>$61,500</td>
<td>$67,900</td>
<td>$63,400</td>
<td>$71,800</td>
</tr>
<tr>
<td>Assistant Professor</td>
<td>$57,540</td>
<td>$55,850</td>
<td>$53,000</td>
<td>$56,500</td>
<td>$53,100</td>
<td>$64,400</td>
</tr>
<tr>
<td>Instructor</td>
<td>$41,794</td>
<td>$42,612</td>
<td>$37,100</td>
<td>$40,400</td>
<td>$41,400</td>
<td>$41,900</td>
</tr>
</tbody>
</table>

* Master’s Institutions (IIA), public

Source: Chronicle of Higher Education Salary Surveys, April 2008 & IPEDS
Faculty Salary Solutions

- Endowed chairs and professorships
- More grants and contracts
- Differential tuition
- Move to Doctoral-Research classification
- Increase enrollment and student retention
- Vacant position salary savings
- Expanded international program
- New revenue generated by distance learning program
- More equitable state appropriations
Research and Sponsored Programs Expenditures

Fiscal 2008: $19.2 million
Fiscal 2007: $19.3 million
Fiscal 2006: $17.4 million
Fiscal 2005: $11.6 million

External funding is very important component of raising national reputation of institution
National Science Foundation Research Expenditures

Fiscal 2007: $7.5 million
Fiscal 2006: $6.0 million
Fiscal 2005: $4.0 million
Fiscal 2004: $4.6 million
Fiscal 2003: $2.6 million
Research and Sponsored Programs Initiatives

1,072 Grant Proposals, 2006-08

- 429 from Sciences and Mathematics
- 215 from Education
- 96 from Agriculture
- 332 from remainder of campus
Capital Projects

Donald W. Reynolds Center for Health Sciences
Capital Projects

Delta Center for Economic Development
Capital Projects

Recreation and Wellness Center
Capital Projects

Student Apartment Complex  The Honors College Residential Complex
Capital Projects

Cooper Alumni Center
Construction Update

- Other projects:
  Remodeling of Chickasaw Student Services Center
  New parking lot, west of Kays Hall
  West side railroad overpass
- Reynolds Center financed by gift from Reynolds Foundation
- Delta Center supported by $3.3 million federal grant and state bond issue
- Financing of housing projects will be paid by user revenues
- Financing of recreation center paid by student fees
- Cooper Alumni Center is being financed with private gifts
- Overpass financed by federal, state, local and ASU funds
- New academic building announcement on Sept. 13
Capital Campaign Progress

• Campaign began Jan. 1, 2007; still in “quiet phase”
• $24.7 million recorded thus far, counted according to CASE standards (Council for Advancement and Support of Education)
• Largest Gift: Donald W. Reynolds Foundation, $14.5 million
• Most recent major gift: $1 million from donor to be announced
• New vice chancellor for university advancement to be named soon (we hope!)
First Year as Red Wolves

- Selection process smooth
- Acceptance of Red Wolves mascot has been outstanding
- Athletics and this brand help raise institutional profile
Financing Athletics

• Transfers from Red Wolf Club totaled $1.76 million in Fiscal 2007
• ASU offers 204.8 scholarships to student-athletes in 16 sports
• Another 125 student-athletes pay their own way
• Subsidies from university sources was $2.34 million in Fiscal 2008
• Total budget for Fiscal 2008 was $10.6 million, of which $2.87 million went to scholarships
• ASU Athletics Budget ranks 117 of 119 NCAA Division I A
Student-Athletes Show Academic Success

- Total student athletes = 330
- 45 student-athletes graduated in 2007-08 year
- Graduation rate for student-athletes (64%) is much higher than student body as a whole (39%)
- 50% of student-athletes made Athletic Directors Honors Roll (3.0 or above)
- 106 student-athletes made Sun Belt Commissioner’s list
- ASU teams in four of 11 Sun Belt sports won conference award for highest grade point average in 2007-08
- Football won SBC Academic Award, 4 of last 5 years
Strategic Directions

– *Increase Resources*

• Capital Campaign gifts
• Expanded enrollment
  + International
  + Distance learners
• More state & federal grants & contracts
• Higher state appropriations
2008 Fall Faculty Conference

Strategic Directions

– Use of Increased Resources

• Improve faculty and staff salaries
• Lower rate of tuition and fee increases
• Maintain and expand physical plant
• Improve financial ratios
Strategic Directions

– *Enhance academic standing and reputation*

- Highly functional shared governance system
- Higher admission standards
- Higher retention and graduation rates
- Expanded and improved curriculum
- Higher alumni giving rates
- Larger endowment
- Move university up in U.S. News and World Report rankings
Strategic Directions

– Win Championships in Athletics

• Increase Bubas Cup ranking from 12 of 13 to at least 6 or above of 13

• Decrease annual subsidy by increased attendance and fund raising

• Become highly competitive in all sports at Sun Belt Conference level, nationally ranked in some sports

• Maintain integrity of program and compliance with NCAA rules
Exciting Year Ahead

• Centennial Celebration begins this year
• The role of shared governance continues to become more important on our campus – need help from everyone
• Campus continues to gather strength from its diversity
• A new vice chancellor for university advancement will help make our Capital Campaign successful
• Your input is valuable – please forward your ideas and suggestions for enhancing ASU-Jonesboro