

Instructional Technology-Distance Learning-Online Education

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Recommendation	Anticipated Impact/Result	Action Steps
		Recommendations to be directed to Interactive Teaching and Technology Center for possible implementation, subject to shared governance as appropriate, of recommendations that do not require additional resources. Other recommendations to be considered if resources become available.
1. Develop and implement marketing strategies that connect target audiences with the Connect@Astate program.	Enhance awareness of ASUJ's distance learning programs/offerings. Conducting an on-going analysis of market potential is imperative to connect with target audiences.	
2. Streamline the enrollment process for distance-learning courses by creating a packaged web presence.	Streamlining the course registration process should enhance convenience and reduce complexity of the process and website navigation and thus minimize frustration with finding and registering for distance-learning courses. No new costs.	
3. Create the Office of Instructional Design to encompass the present operations of the CLT office and staff and to provide support and in-service activities regarding academic and pedagogical matters such as new course startup, custom technology solutions, instructional design, assessment/testing training, support for emerging technologies, and faculty development.	Four additional staff members and the reallocation of three graduate students will be required. Support will be guided in part by performance indicators recommended by the Commission on Institutions of Higher Education's Best Practices for Electronically Offered Degree and Certificate Programs. Costs: \$294,464 Director of Instructional Design (S&B) - \$90,464 2 Instructional Design Specialists (S&B) - \$130,000 1 Staff Member (S&B) - \$29,900 3 GAs – no additional cost due to reallocation Office space: Unknown	
4. Add two additional support staff to meet instructional technology needs. This support will be guided in part by performance indicators recommended by the Commission on Institutions of Higher Education's Best Practices for Electronically	Enhancement via IT Services the technical and application support services for National LambdaRail/Internet 2, Blackboard, standard software/hardware, enrollment issues, A/V support, etc.	

Offered Degree and Certification Programs.	Costs: Computer Support Specialist III (2) - \$82,383.92.	
5. Develop student pre-enrollment support system.	<p>Ensure that students are prepared to succeed using the online mode of distance learning. Post-enrollment support services for students involved in distance education, online learning, and instructional technology will enable students to obtain equitable levels of support as compared to students in traditional courses.</p> <p>Costs: no additional costs.</p>	
6. Implement student post-enrollment support system, including 24/7 support, online tutoring and advisement.	Will enable students to obtain equitable levels of support as compared to students in traditional courses.	
7. Provide via OI faculty in-service activities regarding best practices for distance learning delivery based in part on <i>Online C/assroom: Ideas for Effective Online Instruction</i> .	<p>Will assist faculty in learning and applying current and future best practices in their efforts to ensure that distance-learning delivery modes are effective and rigorous. <i>Online C/assroom: Ideas for Effective Online Instruction</i> offers monthly articles on best practices for online delivery applications.</p> <p>Costs: \$2,000 annually.</p>	
8. Create partnerships to expand compressed video facilities through the ASU Education Renewal Zone partners (Brinkley High School, Hughes High School, Mildred Jackson Elementary School, Jonesboro High School, Manila High School, Palestine/Wheatley High School, Central High School, Wynne High School, Crowley's Ridge Education Service Cooperative, Northeast Arkansas Education Service Cooperative, Great River's Education Service Cooperative	<p>ERZ public schools and educational cooperatives in the ASUJ ERZ district already have compatible CVN equipped facilities. Utilizing these facilities expands ASUJ's distance-learning capacity; for example, weekend courses and current credit courses.</p> <p>Costs: Approximately \$20,000 per year for all sites.</p>	
9. Add an on-line advising component to the current Student Advising Center (SAC).	<p>Distance-learning students require the same advising services as on-site students.</p> <p>Costs: Reallocation of current resources in SAC.</p>	
10. Create a flexible schedule for use of compressed video network facilities to accommodate web-assisted courses as well as weekend and night schedules.	<p>Expansion of current equipment in outreach areas could complement other delivery methods such as web-assisted courses. The offering of a more flexible schedule for CVN usage will be necessary. A joint effort between CVN director and department chairs in scheduling these classes would produce a greater and more efficient utilization of CVN resources.</p> <p>Costs: \$500 plus costs in item 8.</p>	

11. Conduct a CVN continuous-presence pilot program.	<p>Continuous-presence technology will allow all sites to be viewed simultaneously and is not dependent on sound activation. This technology enhances the teacher's monitoring of and interaction with multiple sites. A pilot program allows evaluation of the technology to assist in making purchasing decisions.</p> <p>Costs: no cost during pilot program.</p>	
12. Upgrade equipment in 13 compressed video network classrooms throughout the ASU System by replacing big screen televisions with ceiling mounted projectors and wall mounted audio systems.	<p>Students watch video broadcasts through the CV network on two 50 inch televisions: one screen is the local signal; one screen is the remote signal. Audio is broadcast through the speakers of those 50-inch television screens. TV screens reflect glare from overhead lights and windows and audio quality is minimal. Additionally, ceiling projection systems allow for greater screen space on the walls and/or screens that enhance visuals coming directly from computers.</p> <p>Costs: \$52,000 (\$4,000 per CVN room).</p>	